



MEDIA RELEASE

November 24, 2008 – PETERBOROUGH, ONTARIO

On Friday, November 21, 2008, the PETERBOROUGH & THE KAWARTHAS BUILDERS ASSOCIATION held its KAWARTHA AWARDS OF DISTINCTION GALA, at which, locally owned, Parkview Homes received five prestigious awards, including the coveted BUILDER OF THE YEAR AWARD. The awards recognize the special achievements, hard work and dedication shown by its membership, including homebuilders, renovators and new home design, sales and marketing professionals.

The five categories Parkview Homes took first place in were as follows:

NEW HOMES: Most Outstanding Single Family Home, for tract built less than 1,500 sq. ft. for their model “The Huntington” showing excellent use of space and value in an entry level home:

ADVERTISING: Best Print Ad by a builder or renovator for their “Energy Star Campaign at Thompson Bay” which shows their commitment to green technology for energy savings and home operating costs,

ON-SITE SALES PRESENTATION:

- Best New Home Sales Office: for their Energy Star model home sales centre at their conservation land community, Thompson Bay;

- Best Project Logo Design & Signage: for their brand logo “Harmony Condominiums”;

BUILDER OF THE YEAR:

Peterborough & The Kawarthas Home Builder of the Year showing all round commitment and excellence.

Parkview Homes is a locally owned New Home Builder and Developer within the City of Peterborough, Ontario; is registered with the TARION Warranty Corporation and is the first builder to offer and build an EnergyStar Model Home in Peterborough. Currently developing and building ten communities, including retirement communities throughout the City of Peterborough and the Kawarthas.

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